



KIVI-TV TODAY'S 6: IDAHO'S NEWS **A New Look For Boise Komen**

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There's a whole new look to this year's Race For The Cure and you're seeing it here first. It's called the imagine campaign, as in imagine a world without breast cancer. And local survivors, bald and beautiful, are the faces in front of it. Organizers hope their images, their courage, will inspire you to take steps to help find a cure. "It's a real person, the person at the grocery store, your next door neighbor. But it is a real person living with this," says Boise Komen Executive Director Hilarie Engle.

With one out of eight women in the United States being diagnosed with breast cancer, the disease reaches into every family. Komen Boise wants to become a more recognizable source of local breast health information and support. So the non profit has developed a new website that includes personal videos, survivor stories and even a blog. The idea is to give the community one place to turn when thinking pink. Mark your calendars, this year's Race For The Cure is May 9th. Sign ups start this week. For more information or to get more involved in Race For The Cure, head to the kick-off event. **It's Wednesday from 4-7pm at See Jane Run in downtown Boise.**