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## FOR IMMEDIATE RELEASE

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### See Jane Run Benefit for Girls Inc. a Huge Success

**ALAMEDA** – On May 31<sup>st</sup>, more than 1,500 women runners and walkers participated in See Jane Run’s 2<sup>nd</sup> Annual Women’s 5K/Half Marathon and Kids’ Run in Alameda. The race was a benefit for Girls Inc. of the Island City and See Jane Run donated more than \$10,000 to the nonprofit organization from the race proceeds.

“At See Jane Run, we strongly believe in supporting the health and welfare of all women,” says Lori Shannon, President of See Jane Run. “We are honored to partner with Girls Inc., an organization that encourages girls and young women to be empowered through knowledge.”

Race participations raised an additional \$1,720, and more than 80 volunteers came to help that day, serving as course monitors, passing out water, and cheering the runners on.

“The community really came together to support our mission to inspire girls,” said Karen Kenney, Girls Inc.’s executive director. “We greatly appreciate everyone’s participation and generosity, especially Lori Shannon at See Jane Run.”

See Jane Run is so much more than a running store. As a woman-owned and operated company, See Jane Run reaches out to individuals of all shapes, ages, and fitness levels. The product, training, and events are selected and designed to reflect the diversity of the customers. The first store was opened in San Francisco in 2000. Since then, See Jane Run has opened two more locations, launched an online store, and was selected as one of the 50 Best Running Stores in America in 2006 and 2007 by Footwear Intelligence and The Running Network.

Girls Inc. of the Island City is the Alameda affiliate of the national organization Girls Inc. Since 1964, Girls Inc. of the Island City has provided the only program in Alameda designed specifically for girls. Girls Inc. programs “fill in the gap” on issues that parents and schools don’t always have the time or resources to cover and the organization provides more than 25,000 hours of programming each year to girls ages 6 to 18. At Girls Inc., girls and teens are challenged to explore science, math and computers, examine how money is earned and invested, and to ask questions about and take leadership roles in the world.

Girls Inc. also offers a licensed childcare service called Alameda Island Kids for both girls and boys at seven elementary schools around Alameda, including Bay Farm, Earhart, Edison, Franklin, Lum, Otis, and Paden. For more information about Girls Inc. visit [www.girlsincislandcity.org](http://www.girlsincislandcity.org).

The mission of Girls Incorporated of the Island City is to inspire all girls to be **strong, smart and bold**<sup>(SM)</sup> through innovative programs, activities and advocacy.