

Largest Women-Owned Businesses in the Bay Area

(Ranked by 2008 revenue)

Rank	Prior	Company Address Phone/fax Web site	Fiscal year 2008 companywide revenue	Employees: Bay Area/ Companywide	Business description	Year established/ Headquarters	Woman owner(s)
76	NL	Vivo Inc. 7901 Stoneridge Drive, Ste. 403, Pleasanton 94588 (925) 271-6900/(925) 271-6801 www.vivoinc.com	\$4,210,803	9 9	IT staffing and consulting	2006 San Francisco	Marilyn Weinstein
77	S5	Equator Estate Coffees & Teas Inc. 115 Jordan St., San Rafael 94901 (415) 485-2213/(415) 485-2218 www.equatorcoffees.com	\$4,150,000	18 18	Boutique coffee roasting company	1995 San Rafael	Helen Russell, Brooke McDonnell
78	NL	Cappa & Graham Inc. 401 Terry A. Francois Blvd., Ste. 200, San Francisco 94158 (415) 512-6977/(415) 512-6982 www.cappa-graham.com	\$4,100,000	10 10	Meeting, events and destination services	1979 San Francisco	Linda Thompson
79	NL	S.R. Travel Service 450 Sansome St., Ste. 1100, San Francisco 94111 (415) 398-5757/(415) 397-9272 www.srtravel.com	\$4,020,774	28 30	Travel management	1971 San Francisco	Jessica Lewin
80	93	Poletti Associates Inc. 1590 Cañada Lane, Woodside 94062 (650) 529-2006/(650) 529-2001 www.polettiassociates.com	\$3,959,696	5 5	Furniture dealership and interior design	1984 Woodside	Susan Poletti
81	NL	Promedica Inc. 577 Airport Blvd., Ste. 130, Burlingame 94010 (650) 344-6242/(650) 344-3217 www.promedicanc.com	\$3,910,835	6 8	Marketing research consulting in health care	1984 Burlingame	Joan Day, Susan Rowen
82	S4	Lori Bonn Design Inc. 114 Linden St., Oakland 94607 (510) 286-8181/(510) 286-8188 www.loribonn.com	\$3,900,000	14 14	Jewelry design	1991 Oakland	Lori Bonn-Gallagher
83	S7	EDG 1201 Fifth Ave., San Rafael 94901 (415) 454-2277/(415) 454-2278 www.edgdesign.com	\$3,781,171	25 25	Interior architecture and design	1987 San Rafael	Jennifer Johanson
84	S3	Garnett Sign Studio 529 Railroad Ave., South San Francisco 94080 (650) 871-9518/(650) 871-0314 www.garnettsign.com	\$3,750,000	36 36	Architectural sign designer and manufacturer	1946 South San Francisco	Pamela Unterbach
84	NL	The Job Shop 163 Second St., Ste. 400, San Francisco 94105 (415) 227-8610/(415) 227-8611 www.jobshopsf.com	\$3,750,000	12 12	Staffing and job placement	1998 San Francisco	Liz Frome
86	75	Aunt Ann's Homecare & In Home Staffing 198 Los Banos Ave., Daly City 94014 (650) 757-2000/(650) 757-2606 www.auntanns.com	\$3,700,000	112 112	Elder care, child care and household staffing	1958 Daly City	Denise Collins
87	S2	Checkers Catering and Special Events 83 Wright Brothers Ave., Livermore 94551 (925) 968-1121/(925) 968-9506 www.checkerscatering.com	\$3,631,618	18 18	Catering and special event planning	1988 Livermore	Denise Slavitt
88	91	Sparkfactor Design 344 Addison Ave., Palo Alto 94301 (866) 969-7373/(866) 937-7373 www.sparkfactordesign.com	\$3,600,000	15 15	Product design resources	2001 Palo Alto	Claudia Truesdell
89	NL	WebMama.com Inc. 665 Lytton Ave., Palo Alto 94301 (650) 299-0701/(415) 276-1833 www.webmama.com	\$3,518,881	2 2	Web site marketing strategy and services	1998 Palo Alto	Barbara Coll
90	52	Goodman Marketing Partners Inc. 4340 Redwood Highway, Ste. B-52, San Rafael 94903 (415) 507-9060/(415) 507-9067 www.goodmanmarketing.com	\$3,443,777	9 9	Direct marketing agency	2002 San Rafael	Carolyn Goodman
91	92	Barbara Scavullo Design Inc. 415 Jackson St., 3rd Floor, San Francisco 94111 (415) 658-8774/(415) 658-5445 www.scavullogdesign.com	\$3,182,146	17 17	Interior design firm	1980 San Francisco	Barbara Scavullo
92	S6	Union Street Goldsmith 1909 Union St., San Francisco 94123 (415) 776-8048/(415) 776-1557 www.unionstreetgoldsmith.com	\$3,133,274	12 12	Retail manufacturing jeweler	1976 San Francisco	Glenda Queen
93	96	Shooting Stars Productions 970 Tennessee St., San Francisco 94107 (800) 311-7784/(415) 695-1019 www.shootingstarsphoto.com	\$3,076,389	123 123	Photography	1996 San Francisco	Jennifer Oliver
94	NL	TableTopics 2607 Seventh St., Ste. F, Berkeley 94710 (510) 704-4400/(800) 893-3581 www.tabletopics.com	\$3,070,916	6 6	Collection of conversation starter products	2004 Berkeley	Cristy Clarke, Kelly Clarke, Kate Clarke, Lily Clarke
95	97	FinanceStaff Inc. 300 Frank H. Ogawa Plaza, Ste. 210, Oakland 94612 (510) 465-6070/(510) 465-6071 www.financestaff.com	\$2,687,870	11 55	Recruiting and staffing	1999 Oakland	Linda Carlton
96	NL	IV Assist Inc. 2675 Appian Way, Pinole 94564 (510) 222-8403/(888) 711-6364 www.ivassist.com	\$2,600,000	32 32	Vascular access specialists for hospitals and nursing facilities	1996 Pinole	Dianne Sim
97	68	Shennum Green Inc. 6160 Stoneridge Mall Road, Ste. 290, Pleasanton 94588 (925) 460-8301/(925) 460-8307 www.shennumgreen.com	\$2,519,000	10 10	Advertising, interactive and public relations agency	1997 Pleasanton	Nancy Green
98	NL	See Jane Run 2476 Harrison St., San Francisco 94114 (415) 839-9393/(415) 738-2100 www.seejanerun.com	\$2,496,654	16 23	Running shoes, apparel and accessories for women	2000 San Francisco	Lori Shannon
99	100	Advertising Magic Inc. 2116 North Main St., Ste. G, Walnut Creek 94596 (925) 939-1111/(925) 939-8966 www.advertisingmagic.com	\$2,100,000	7 7	Promotional marketing and advertising	1990 Walnut Creek	Rosalind Boukis
100	NL	Blattel Communications 755 Sansome St., Ste. 300, San Francisco 94133 (415) 397-4811/(415) 956-5125 www.blattel.com	\$2,091,838	10 13	Public relations and marketing	1990 San Francisco	Elen Blattel

This List includes privately held companies headquartered in Alameda, Contra Costa, Marin, San Francisco and San Mateo counties, and the city of Palo Alto.

NL = Not listed. NR = Not reported. To qualify as women-owned, a company must be greater than 50% women-owned.

*Company did not provide information to the SFBT. Data reported from LexisNexis. **2008 revenue reported by Advertising Age.

Working Assets Inc. (#3 on last year's list) and Education Finance Partners (#6 on last year's list) did not respond to requests for information.

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Ranking based on fiscal year 2008 companywide revenue.

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